Supareflective. Artwork Specifications.







supacolour.co.nz

SupaReflective Art Specs.

Supplying artwork shouldn't be a hassle. Just follow the basics below to optimise your files for perfect reproduction.



Full colour reflective is not available so keep your artwork white only. Don't worry if you can't see it in your file - we got this!

The Essentials

Avoid thin free-floating lines



0.1mm 🔀

SupaReflective is limited on thin detail, so keep your lines to a minimum thickness of 0.7mm. This effect works best on thicker text and symbols.

0.7mm 🗸

Make sure edges are sharp



SupaReflective Artwork, edges must be sharp. All semi-transparent effects, such as glows, fades and shadows, are not available.

Vector Specifics



Convert Text to Shapes

Editable text objects in your file may not come out correctly. Convert all text to shapes or outlines to guarantee your typography comes out exactly the way you want it.



SupaReflective Doesn't Work with Images

Make sure you are not providing any images for reflective transfers. The SupaReflective effect will not show through an image.



Avoid Use of Small Details Reflective has little to no effect on very small details so make sure your artwork meets the minimum line weight

make sure your artwork meets the minimum line weight criteria of 0.7mm. Large solid shapes tend to produce the best effect with SupaReflective.



ST/03

High Resolution Images

Raster Specifics

Transparent Background

Note: Do not provide a JPG file if you have any transparent sections, as these sections will print white. Only use JPGs if you're printing a full rectangular image with no transparent parts.

To print crystal-clear detail, we recommend art files have a resolution of at least 300 PPI (pixels per inch). For best results, set your document to 800 PPI before you start creating your design.

A transparent background on your art file ensures that

everything that's supposed to be clear remains unprinted,

and is not unexpectedly filled in with white (or another background colour). If you have a transparent background, save your file as a PNG or PSD file.

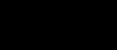
e.g. a 10-inch-wide transfer should be at least 3.000 pixels wide. Artwork at 8,000 pixels wide will provide optimal results.

Not a safety rated product on it's own Ok with safety rated clothing though. Still not sure if your art is print-ready? Flick us an email at **hello@supacolour.co.nz** we'd be happy to check it for you.

Supported File Types







Supported File Types



supacolour.co.nz

For information about artwork specs, please be sure to reach out to us. We're here to help you make it.





